

# What's the **environmental cost of your soda** and sparkling water?

The average American consumes  
**600 cans or bottles**  
of soda and sparkling water each year.

Between 1990 and 2000, Americans wasted over  
**7 million tons of cans**  
...enough to manufacture 316,000 Boeing 737s, enough  
to make the world's entire commercial airfleet 25 times.

How many **thousands of miles** did  
your bottle of imported sparkling water travel  
to reach your table?

**1.5 million barrels of oil** are needed to make the plastic for soda  
bottles each year. This is around 68 million gallons of oil, which is the equivalent of  
powering 100,000 cars for a year.

The energy required to replace the **50 billion cans wasted**  
in 2001 was equal to 16 million barrels of oil: enough to keep 1.3 million  
American cars on the road for a year.

**We can change all of this with Sodastream.** By making our own soda, we eliminate  
nearly all of the packaging waste and pollution generated by buying soda and sparkling water.

Sodastream uses **no batteries or electricity**, operating only by the power contained in its  
compressed gas carbonators, which are returned to the company when empty - to be cleaned,  
inspected and refilled for other consumers' use.

Sodastream provides soda and sparkling water lovers an easy, great-tasting and green  
alternative to bottled beverages. The eco-conscious consumer now has the option to  
**take millions of pounds of waste out of landfills** just by making their own soda.

Over 10 million soda makers have been sold worldwide. 1 in 3 German households now make  
their own soda, as do 1 in 4 Swiss households. Soda makers were among the top 5 best-  
selling holiday gifts in Sweden last year. All of these countries COMBINED drink just a tenth  
of the amount of soda that Americans drink.

**Now it's our turn.**

**Better than recycling | [sodastreamusa.com](http://sodastreamusa.com)**

**sodastream**